



# Apptrepreneur

Accredited App Development Course

Computer Training Re[invent]ed

 **IT** varsity

## About this course

So, you want to become a successful app developer and create the next killer app? Let us show you how!

It is true that essential development skills are necessary, but they are not enough; you also need to know how to get your app to market.

The Apppreneur course is an intensive 1-year accredited App Development course (**SAQA ID:48872, NQF level 5, 131 credits**), geared to make you more than just a good app developer: it is designed to put you on the road to becoming an app entrepreneur as well.

## Who should take this course?

This course is ideal for students, businesspeople, professionals, or anyone who wants to learn how to develop apps and start an app business.

## What are my career prospects?

There is a huge need for skilled app developers throughout South Africa as well as in other countries. Doing this course will be your first step into a fast-paced, exciting and lucrative career in app development.

Potential career paths are:

- Mobile App Developer
- Web App Developer
- Website Developer
- Tech Entrepreneur

If you have an entrepreneurial spirit, you may even start your own App Development business!



### Mentor

Hi, my name is **Maseeh** and I'll be your online teacher and mentor

I'm an experienced app developer and the winner of the IBM Youth Innovation Challenge



### Mentored, Hands-on, Accelerated Learning

New to coding? No worries! IT varsity offers practical online training designed to accelerate you from a total newbie to an app developer.

A combination of world-class content and ongoing support and mentorship from our experienced online teachers will ensure your learning journey is exciting and effective.

## What is the aim of this course?

This course aims to teach you the foundational aspects of App Development, and to provide you with an accredited qualification in the field.

Our attention is always on the practicals you will learn by building actual apps. By the end, you will create more than 7 real apps!

## What will you learn?

By the end of this course you will learn how to:

- Create beautiful, user friendly apps for the web and for mobile devices
- Analyse client needs
- Plan and develop your apps
- Use various software development tools
- Test and debug your app
- Take your products to market

## Are there exams?

No, there are no exams, but we use a continuous assessment system. You will need to submit regular assignments which our assessors will mark and provide feedback.

## What are the entry requirements?

Since this is an NQF 5 qualification, you will need a matric certificate to enrol for it.

## What if I don't have matric?

No matric, no problem! You can still study with us by applying for Recognition of Prior Learning (RPL). Give us a shout to find out how.



### Prerequisites

To do this course you will need:

- A computer with a web browser
- A fast internet connection



### Duration

12 months



### Study time

Min 2 hours per day



### Support

Your online teacher is here to support and guide you via:

- Online forums
- Chat
- Email
- Webinars



### Launch Your Career

At IT varsity we are **passionate** about empowering people and **obsessed** with quality and service.

# What is covered in the modules?

## MODULE 1: INTRO TO APP DEVELOPMENT

In this module you will write your first lines of code and learn the basics of coding apps and websites. You will be introduced to two coding languages: HTML and CSS.

## MODULE 2: APP DEVELOPMENT

In this module you will learn to develop your first apps. You will start off with a basic app, and progress towards more complete and amazing apps. You will take your HTML and CSS skills much further.

## MODULE 3: PROGRAMMING 1

In this module you will be introduced to a new language, JavaScript. JavaScript will enable you to add more features, functionality and interactivity to your app.

## MODULE 4: ANALYSIS AND DESIGN

In this module you will learn how to analyse and understand the needs of your client and design and develop the right app based on those needs.

## MODULE 5: PROGRAMMING 2

In this module you will learn how to build apps using a combination of HTML, CSS and JavaScript. You will build fully-fledged, interactive apps.

## MODULE 6: COMMUNICATION SKILLS

In the business and professional worlds, your success will depend on how well you can communicate with others. In this module you will learn valuable communication skills.

## MODULE 7: APPTREPRENEUR

In this module you will learn valuable entrepreneurial skills that will come in handy whether you choose to start your own business, work as a freelancer or work in a full time position. You will learn how to do market analysis, digital marketing and sales. You will also learn about different app business models.



### Study online

Studying online means that you are free to study wherever you are and whenever you want. You are free to create your own schedule to study when it's convenient for you.

**Start** when you want

**Move** at your own pace

**Pause** when you want



### Study groups

Prefer studying in company? Start a study group!

We will connect you to other students near you. Collaborative learning has huge benefits.



### Get in touch

[courses@itvarsity.org](mailto:courses@itvarsity.org)

or

081 8358 270

[www.itvarsity.org](http://www.itvarsity.org)

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